



ISAAC SCIENTIFIC
PUBLISHING

ISSN(Online): 2519-9587 ISSN(Print): 2519-9579

FRONTIERS IN MANAGEMENT RESEARCH

fmr@isaacpub.org

Volume 2, Number 3, July 2018



TABLE OF CONTENTS

Volume 2 Number 3

July 2018

Learning Small Business Management in an Interactive Environment with Blogs and Simulations

Lisa Kahle-Piasecki.....	67
Research on Optimization of Delivery Route of Online Orders	
Zhao Qingju.....	75

Frontiers in Management Research (FMR)

EDITOR-IN-CHIEF

Prof. Fernando J. Garrigos-Simon Universitat Politècnica de València, Spain

EDITORIAL BOARD

Dr. Sofia Estelles-Miguel Universitat Politècnica de València, Spain
Prof. Hussein A. Abdou University of Huddersfield Business School,
UK
Prof. James D. Savage University of Virginia, USA
Prof. Shih-Kung Lai National Taipei University, Chinese Taipei
Prof. Sang-Bing Tsai University of Electronic Science and
Technology of China, China
Prof. Md. Mamun Habib BRAC University, Bangladesh
Prof. Robin H. Luo ALHOSN University, United Arab Emirates
Prof. Chia-Lin Chang National Chung Hsing University, Chinese
Taipei
Prof. Imed Kacem The University of Lorraine, Metz, France
Prof. Suresh Deman Centre for Economics & Finance & Visiting
Professor, INDIA, India
Dr. Madan Lal Bhasin Universiti Utara Malaysia (UUM), India
Dr. Daniele Schilirò Università degli Studi di Messina, Italy

SUBSCRIPTIONS

Frontiers in Management Research (FMR) (Online at www.isaacpub.org) is published quarterly by Isaac Scientific Publishing. For printed journal subscription, please contact: service@isaacpub.org
Subscription rates: \$29 per issue (by air mail)

ADVERTISEMENTS & REPRINTS

For advertisements and reprints affairs, please contact: service@isaacpub.org
The reprints require a minimum quantity of 50 copies.

PUBLISHER

Isaac Scientific Publishing Co., Limited
Unit 04, 7/F Bright Way Tower, No. 33 Mong Kok Rd., KL, Hong Kong(China)